

István Csáki

Georg-Herwegh Str. 33 • 67061 Ludwigshafen am Rhein
Mobile: +49 151 20514945 • **E-mail:** csakistvan78@gmail.com

PERSONAL DATA

Date of birth: 7th July 1978
Place of birth: Miercurea-Ciuc, Romania
Marital Status: Married
Citizenship: Hungarian
Work Permit: Approved

WORK EXPERIENCE

- 02/2013-Present** **Freelance designer**, specializing in corporate identity, logo, vector graphics, web and editorial design
- 11/2012-01/2013** **wob AG Deutschland B2B-Experten, Viernheim** (www.wob.ag)
Graphic designer – temporary employment
- Concept and layout design for 'Creativeworld 2014' campaign, Messe Frankfurt
 - Logo and layout design for 'Safety' campaign, Bilfinger
- 05/2010-11/2012** **Private graphic design studio, Budapest**
Art director
- Created professional image, and developed a new website for Polaritas GM company (www.polaritas.com), with CMS systems and unique icons
 - Book cover and layout design for the second edition of a language book series that significantly increased the sales at Lexika.hu Book Publisher
 - Successfully built the online and printed media corporate identity for VALYO Non-Profit Organization
 - Promotion planning, web and editorial design, liaising with clients and printing houses
- 01/2007-04/2010** **Delounge Graphic Design and Production Agency, Budapest**
Graphic designer
- Created key visuals and layout design for Mercedes-Benz events and campaigns based on their brand identity guidelines
 - Actively participated in the creation and the implementation of Hungarian National Development Agency corporate brand book
 - Communicated effectively with marketing branch and IT department aimed to launch a personal loan advertising campaign for Raiffeisen Bank
- 03/2004-12/2006** **DiBieM Creative Graphic Studio, Budapest** (www.dibiem.hu)
Graphic designer
- Successfully collaborated with IT specialists 'VICAT' (virtual catalogue technology) at Blaguss magazine given strict design requirements
 - Designed the monthly advertising campaigns for MOL Hungarian Oil Company petrol stations and shops
 - Focused on quality control of print productions by collaborating with print houses

- 01/2001-02/2004 **Tangram.ZIM Integrated Marketing, Budapest** (www.tangram-zim.hu)
Graphic designer
- Full design service for corporate identity schemes and logos for small businesses
 - Created vector illustration and Flash animations and banners for online platforms for Hungarian Natural History Museum

STUDIES

- 2001-2002 **West University in Timisoara, Faculty of Fine Arts, Graphic Art Department**
- *Master Degree in Graphic Art*
- 1996-2001 **West University in Timisoara, Faculty of Fine Arts, Graphic Art Department**
- *Bachelor of Arts Degree in Graphic Art*
- 1999 **Hungarian University of Fine Arts, Budapest**
- *Scholarship in Graphic Art Department*
- 1992-1996 **Nagy István Visual Art High School, Miercurea-Ciuc, Romania**

APPLICATIONS AND SKILLS

- Adobe CS6 (Illustrator, Photoshop, InDesign, Flash)
- MS Office application
- Hand drawing, strong illustration and vector graphics skills

AWARDS

- 2011 Commendation in design competition organised by Nyomdaker Kft.
- 2010 Grand Prize in building decoration design competition organised by Főtáv Zrt. (Hungary)
- 2000 'Barcsay Award' – Barcsay Jenő Foundation Szentendre (Hungary)
- 1999 Award of the Municipality of Kaposvár – The First National Paper Art exhibition Kaposvár (Hungary)
- 1999 Grand Prize in the 'The Bridge' – poster competition – Nagykanizsa (Hungary)

LANGUAGE SKILLS

Hungarian – Mother tongue
Romanian – Fluent
English – Very good command
German – Good working knowledge (B1,2)

PERSONAL INTERESTS

Stock graphics, Artworks and exhibition organising, Climbing

Ludwigshafen am Rhein, 20.05.2013
István Csáki

